

THE GUILD OF STUDENTS

Shooting Brief

The Guild Awards

18th March 2024, 6PM to 10PM

Communications & Marketing

THE GUILD OF STUDENTS // THE GUILD AWARDS

Capture the dazzling celebration and heart-stopping moments as The Guild Awards honour students and societies who've gone above and beyond.

18th March 2024, 6PM to 10PM

Tag

BRIEF

Time: [REDACTED]

Location: Aston Webb Great Hall

Shooting Size: At least 700 pictures and videos

Album size: At least 350 pictures + videos post culling.

Target Audience: [REDACTED]

Dress code: Smart-Casuals/Black-Tie

THE GUILD OF STUDENTS // THE GUILD AWARDS

Shot List	Brief
Red Carpet	Guests arriving, mingling, and interacting.
Stage	Speeches from officers, external stakeholders, and University representatives. Award presentations, winners receiving their awards, presenter shots.
Audience	Reactions from the audience, close-ups on nominees and winners during their moments, crowd shots showing the overall atmosphere.
Performance	Capture the energy and excitement of the performance(s).
Backstage	Behind-the-scenes glimpses of award preparation, presenters, and volunteers
Group Photos	Winners and nominees with their awards, group shots of The Guild committee and volunteers.
Details	Awards & trophies themselves, event branding, decorations, food and beverages

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Shot List

THE GUILD OF STUDENTS // THE GUILD AWARDS

Notes	Brief
Lighting	The Great Hall may have challenging lighting conditions. Be prepared to use internal or external flash, or other techniques to achieve optimal results.
Audio Visuals	Consider capturing AV snippets of speeches and award presentations for potential use in social media or website content.
B-Rolls	Capture short video clips to supplement the still photography and create a more dynamic presentation.
Timelapse	Capture a time-lapse of people settling into their seats as the event doors open.
Event Agenda	Get an event agenda ahead of the event, get familiar with the event program and timeline to anticipate key moments.

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Additional Notes

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Equipment	Use and Purpose
Tripod	Shooting for extended duration and stable shots at night.
External Flash	Consider capturing AV snippets of speeches and award presentations for potential use in social media or website content.
Long and short lenses	Capture short video clips to supplement the still photography and create a more dynamic presentation.

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Equipment

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Mood Board

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